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研究休暇報告書

南山大学長

ロバート・キサラ殿

所 属 外国語学部ドイツ学科

職氏名 Andreas Riessland

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目的：Beauty and the Nation – a Comparative Study of Manifestations of Aesthetic Nationalism in Japanese and German Advertising for the Domestic Market, 1960 to 2000.

Firstly, I would like to express my gratitude to Nanzan University for allowing me this opportunity to proceed with my research. In Germany, I was able to conduct my research with the support of the Japanese Studies Department of Friedrich-Alexander University in Erlangen who graciously supplied me with a workspace as well as unlimited access to the university library's materials and full online capabilities. Due to this, the archival work and the writing process could proceed largely as had been planned. I began my research stay with giving presentations at two international conferences in Europe, the annual conference of Japanese Studies at Johann-Wolfgang-Goethe University in Frankfurt (Germany) and the biannual Iaponica Brunensia conference at Masaryk University in Brno (Czech Republic). The remaining time was spent at the university in Erlangen, with occasional visits to the Modern Japan Department at Heinrich-Heine University in Düsseldorf (Germany). Due to the fortunate circumstances of my stay there, I was able to make considerable progress with my research thesis, being able to bring it close to completion. Once the final version has been compiled, it will be published with the support of the German National Library, Berlin.